



**Christina Spindler**

Business Economist B.A.

Marketing

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**Education and training:**

University entrance qualification, Bachelor of Arts (B.A) from School of Business of the Baden-Wuerttemberg Cooperative State University State-accredited educator (Baden-Württemberg Chamber of Industry and Commerce) and Certificate of Advanced Study in Higher Education.

**Professional experience:**

Advertising, communications, events and exhibition marketing. Member of the board of directors and senior management at several event agencies. International key accounting for various automotive, IT and financial companies, e.g. Porsche, Mercedes Benz, Deutsche Telekom, Microsoft, Bank Julius Baer and UBS. Teaching roles in the field of Live Communication at various Swiss universities of applied sciences.

**Core areas of expertise:**

Customer service and concept development. Project management, budgeting and financial controlling, team management, business management.

**Languages:**

Business fluent in German and English, knowledge of French.

**Additional activities:**

Senior Manager at SGO-Verein (part-time) and member of the Advisory Board for Education and Training for the Expo + Event Association, founder and Chair of inclusivevents – Swiss association for developing and supporting inclusive jobs in the events sector.