



**Katerina Malina**

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Management Consultant

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**Education:**

Studied business management and economics at the University of St. Gallen, graduating lic. oec. HSG in 1996. Bank internal education in financial planning and coaching education.

**Professional experience:**

Several years' experience in project and business management at a major Swiss Bank. Transfer to the Wealth Management unit of the same bank and active as member of management from 1998 to 2008. Development and implementation of global marketing and education projects, with investment and financial advisory being the core subjects. Followed by positions as consultant and project manager for services to Family Offices, private and institutional clients at various financial consultancy companies. Management Consultant at Transforma Ltd. since spring 2016.

**Core areas of expertise:**

Project management, development and implementation of market development and personnel development measures in a global context. Broad expertise and experience in the care of and advice to Family Offices and related parties, based on their individual needs and visions. Comprehensive knowledge of financial and investment advisory based on many years of banking activity.

**Languages:**

Business German, Czech, English and French; verbal Italian

**Memberships:**

HSG Alumni Zug